

For Immediate Release

The 1880 Cottage Company Builds Toward National Exposure

The 1880 Cottage Company, a longtime fixture along State Hwy. 2, Clareville, is changing its distribution philosophy to make the high-quality cottages more readily available throughout New Zealand.

“Up until now we built our popular replica cottages on-site and then shipped them to the buyer as a finished unit,” reports owner Craig Andrews. “One drawback to this factory-built concept has always been geographical – we can only transport cottages a few hundred kilometres before it becomes impractical.

“Now,” says Andrews, “we’re switching, at least in part, to a new distribution model that will allow us to offer our designs to the whole of New Zealand.”

Instead of actually building all of the homes, the 1880 Cottage Company will begin supplying the time-honoured designs in kitset packages. An exclusive national sales agent will be selected to distribute the kitset models, and the company Web site will soon reflect these changes.

“We don’t intend to completely eliminate our yard-built cottages, but we have certainly scaled back to refocus on kitset sales,” says Andrews. “The reduction in activity at the yard has the public speculating that we died on the vine, but we are merely looking to play on the national stage.

“The recent downturn has not helped either, though we continue to receive numerous enquiries and are confident that taking our product to a larger market will prove a successful strategy.”

The 1880 Cottage Company offers homes of up to four bedrooms that vary in size from 34-133 square meters. The product is perfect for infill housing where larger units cannot be placed without major disruption to adjoining properties. The cottages, however, fit well in any surroundings due to their timeless design elements, which have been used in New Zealand for more than 125 years.

The concept of colonial cottages is derived from the trial-and-error efforts of our forbearers, who developed and taught us what works in New Zealand. These lessons promote good roof pitches, sturdy materials and simplicity of construction as essential to a building’s success.

Partnered with modern conveniences, thermal efficiency and space-saving designs, 1880 Cottage Company homes are a popular choice for people seeking a new home, granny flat, income property, classy accommodation or office space.

The 1880 Cottage Company will continue building at the Carterton yard as necessary while holding open a sales office in Greytown four days a week. Phone 06-304-8668 for more information.